

Advertising Insertion Baosem Bulletin

Subscription form for advertising insertion in Baosem Bulletin to be filled in and returned to:

Sarl BAOSEM, 125, Bois des Cars III, Dely Brahim - Alger
Tél. : 023 31 85 92 - Fax. : 023 31 86 02 - Mob : 0660 77 21 35
E.mail : pub@baosem.com / www.baosem.com

Purchase Order n°

1. Information du client

- Company's name:
- Contact person

You are Company:

- Trade Register :
- code V.AT or T.A.X number :

- Billing Address :

- City

Country

- e-mail addressl :

website

- *phone*

fax

mob

For an optimal service quality and in addition to the specified formats above, the models supplied by the advertisers must be compliant to the following norms:

- Digital file in the following formats: Ai, Psd, Tiff, PDF.
- Photos and illustrations are the advertiser's responsibility, in particular regarding the copyright protection.
- The photos must be supplied in real size and in a resolution of 300 bpi
- All advertising inserts are on 125 / m2 coated paper.
- The advertiser must provide the banner ad.

- * This space must refer to an advertising insert inserted on the inside page.




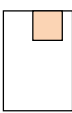
** For international advertisers

2. Choice of location

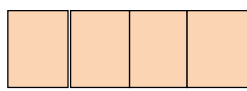
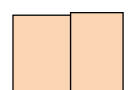
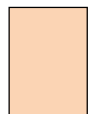
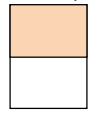
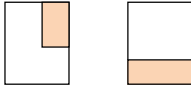

Nombre de parution :

preferred date of publication

Covering Pages

Description	Surface	Price Duty Free	Publication frequency	Discount	Choice	Conception Price Duty Free												
Page 2 or 4	21x29,7 cm 	67 500 DZD 1 350 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>25%</td></tr> <tr><td></td><td>01 month</td><td>35%</td></tr> <tr><td></td><td>Six (06) moths</td><td>45%</td></tr> <tr><td></td><td>One (01) year</td><td>50%</td></tr> </table>		15 days	25%		01 month	35%		Six (06) moths	45%		One (01) year	50%			10 000 DZD 100 €*
	15 days	25%																
	01 month	35%																
	Six (06) moths	45%																
	One (01) year	50%																
Page 3	21x29,7 cm 	58 000 DZD 1 200 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>25%</td></tr> <tr><td></td><td>01 month</td><td>30%</td></tr> <tr><td></td><td>Six (06) moths</td><td>40%</td></tr> <tr><td></td><td>One (01) year</td><td>45%</td></tr> </table>		15 days	25%		01 month	30%		Six (06) moths	40%		One (01) year	45%			10 000 DZD 100 €*
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	01 month	30%																
	Six (06) moths	40%																
	One (01) year	45%																
Banner on Page 1	22x6,5 cm 	22 000 DZD 450 €* 	non-promotional			10 000 DZD 100 €* 												
Inline Rectangle on Page 1*	4,8x5,3 cm 	3 500 DZD 70 €* 	non-promotional			5 000 DZD 50 €* 												

Other Pages

Description	Surface	Price Duty Free	Publication frequency	Discount	Choice	Conception Price Duty Free												
4 pages in the central section	84x29,7 cm 	140 000 DZD 2 800 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>10%</td></tr> <tr><td></td><td>01 month</td><td>15%</td></tr> </table>		15 days	10%		01 month	15%			28 000 DZD 280 €* 						
	15 days	10%																
	01 month	15%																
2 pages in the central section	42x29,7 cm 	70 000 DZD 1 400 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>10%</td></tr> <tr><td></td><td>01 month</td><td>15%</td></tr> </table>		15 days	10%		01 month	15%			18 000 DZD 180 €* 						
	15 days	10%																
	01 month	15%																
1 current page	21x29,7 cm 	45 000 DZD 900 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>10%</td></tr> <tr><td></td><td>01 month</td><td>20%</td></tr> <tr><td></td><td>Six (06) moths</td><td>25%</td></tr> <tr><td></td><td>One (01) year</td><td>30%</td></tr> </table>		15 days	10%		01 month	20%		Six (06) moths	25%		One (01) year	30%			10 000 DZD 100 €*
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	01 month	20%																
	Six (06) moths	25%																
	One (01) year	30%																
½ current page	18x13,2 cm 	25 000 DZD 500 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>10%</td></tr> <tr><td></td><td>01 month</td><td>15%</td></tr> <tr><td></td><td>Six (06) moths</td><td>20%</td></tr> <tr><td></td><td>One (01) year</td><td>25%</td></tr> </table>		15 days	10%		01 month	15%		Six (06) moths	20%		One (01) year	25%			10 000 DZD 100 €*
	15 days	10%																
	01 month	15%																
	Six (06) moths	20%																
	One (01) year	25%																
¼ current page	8,8x13,2 cm 180x6,5 cm 	15 000 DZD 300 €* 	<table border="1"> <tr><td></td><td>15 days</td><td>07%</td></tr> <tr><td></td><td>01 month</td><td>13%</td></tr> <tr><td></td><td>Six (06) moths</td><td>20%</td></tr> <tr><td></td><td>One (01) year</td><td>25%</td></tr> </table>		15 days	07%		01 month	13%		Six (06) moths	20%		One (01) year	25%			7 000 DZD 70 €*
	15 days	07%																
	01 month	13%																
	Six (06) moths	20%																
	One (01) year	25%																
Banner on Page 3	180x6,5 cm 	17 000 DZD 340 €* 	non-promotional			7 000 DZD 70 €* 												

3. Payment Terms

Bank transfer to currency accounts : BEA Agence Chéraga city

Bank adress:11, lot ben hadadi cheraga, Algiers - Alger

SWIFT : BEXADZAL004

Account: 002 00004 040 046 0086 /44

Note : bank tranfer fees are in charge of the custome

4. Folder to Provide (via Email to : abo@baosem.com)

- Subscription form to be filled
- Copy of trade register
- Copy of certificat of V.A.T or TAX
- Copy of payment proof or transfer order

<h2>Headings</h2>	Activity area (according to your trade register)
Installations and equipment for petrochemical and gas industry and related services	
Installations and equipment for electrical and electronic production and related services	
Mines and quarries	
New and renewable energies	
Industrial safety	
Scientific and laboratory equipment	
Equipment for road and maritime transport and handling	
Aviation	
Telecommunications and NICT	
Public work and equipment	
Building, civil engineering all trades	
Equipment and installation for fluids storage and transfer and related services	
Asset management and maintenance	
Companies services and consulting	
Insurances and financial services	
Equipment for catering, hotels and communities	
Electronic, computing, office and multimedia equipment	
Furnishing and office furniture	
Environment and green area	
Human health	
Food industry	
Industrial consumable, spare parts and small equipment	
Office, computing and multimedia consumable	
Hotel and catering services	
Sport, leisure and social services	
Company communication	
Equipment maintenance	
Sub-contracting	
Clothing and textiles	
Active termination and privatization MPPI	
Auction sale	